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Polaroid Corporation
575 Technology Square, Second Floor
Cambridge, MA 02139-9878



PRESENTATION PRODUCTS
MARKETING OPERATIONS



**Please take a minute to complete
and mail this registration card
and we'll send you one of the following
Polaroid Presentation Products FREE.**

(U.S.A. Residents Only)

(check one)

- | | |
|--|---|
| <input type="checkbox"/> Blue on Clear Overhead Transparency Film for Infrared Copiers—10 Sheet Sample Pack. | <input type="checkbox"/> Black on Assorted Tints and Clear Overhead Transparency Film for Plain Paper Copiers—10 Sheet Sample Pack. |
| <input type="checkbox"/> High Contrast Polachrome Instant 35mm Color Slide Film—12 Exposure Roll. | <input type="checkbox"/> Presentation Chrome 35mm Color Slide Film, (E-6 Process)—24 Exposure Roll. |
| <input type="checkbox"/> PolaBlue Instant 35mm Color Slide Film—12 Exposure Roll. | <input type="checkbox"/> Laser Printer Overhead Transparency Film—10 Sheet Sample Pack. |

Polaroid Presentation Products Registration Card

Please print

Purchase date_____

Product name _____ **Serial number** _____

☐ Mr. ☐ Ms. ☐ Dr.

FIRST NAME

MIDDLE INITIAL

LAST NAME

Title/Position

Company/Organization

Division/Department

Address

NUMBER AND STREET

City

State

Zip Code

Telephone ☐ Work ☐ Home ()

AREA CODE

(EXT.)

Dealer Name

(Continue inside)

U.S.A. Only

Polaroid Presentation Products Registration Card

(Please check appropriate boxes)

1. Polaroid Presentation Product purchased:

- a. ☐ Bravo Slide Maker
 b. ☐ Bravo Portable Overhead Projector
 c. ☐ Bravo Zoom Overhead Projector
 d. ☐ Palette Plus Computer Slide Maker
 e. ☐ CI-3000 Color Film Recorder
 f. ☐ CI-5000 Color Film Recorder
 g. ☐ Presentation Express Workstation Kit
 h. ☐ Other _____
 (please specify)

2. Please indicate your job function:

- a. ☐ Top Management 1000
 b. ☐ Admin-Finance-Sales 1001
 c. ☐ Mktg-Personnel-Data Processing 1002
 d. ☐ MIS-Engineering 1003
 e. ☐ Research & Development 1004
 f. ☐ Scientific 1005
 g. ☐ Advertising 1006
 h. ☐ Publicity-Graphic Support Service 1007
 i. ☐ Other _____
 (please specify)

3. In which department will this product be located?

- a. ☐ Finance 3000
 b. ☐ Purchasing 3001
 c. ☐ Marketing/Sales 3002
 d. ☐ Advertising/ Communications 3003
 e. ☐ Manufacturing/Operations 3004
 f. ☐ Engineering/R&D 3005
 g. ☐ Personnel/Training 3006
 h. ☐ Central AV/Photo Dept. 3007
 i. ☐ Other _____
 (please specify)

4. Which best describes the personnel who will operate this product? (CHECK ALL THAT APPLY)

- a. ☐ Professional/Salaried personnel 5000
 b. ☐ Support staff (secretarial/clerical) 5001
 c. ☐ AV/Photo department staff 5002

5. For what application(s) do you use this product? (CHECK ALL THAT APPLY)

- a. ☐ In-house presentations to your organization 9000
 b. ☐ Presentations to external audiences 9002
 c. ☐ Employee training/seminars 9003

6a. How many 35mm slide presentations do you give in an average year?

- a. ☐ None e. ☐ 16-25
 b. ☐ 1-5 f. ☐ 26-50
 c. ☐ 6-10 g. ☐ Over 50
 d. ☐ 11-15

6b. Average number of slides per presentation: _____**8. How many employees at your location?**

- a. ☐ 0-9 e. ☐ 100-499
 b. ☐ 10-19 f. ☐ 500-999
 c. ☐ 20-49 g. ☐ 1000 +
 d. ☐ 50-99

9. Which most closely describes the organization/company where you work? (CHECK ALL THAT APPLY)**A. Industrial Manufacturing Firm**

01. ☐ AV or Photo Department 3008
 02. ☐ Finance 3009
 03. ☐ Marketing/Sales 3010
 04. ☐ Other Dept. _____
 (please specify)

B. Independent Photographic Studio

05. ☐ Commercial Photographic Studio
 06. ☐ Film/Tape/Slide Production House
 07. ☐ Processing or Photofinishing Lab
 08. ☐ Freelancer
 09. ☐ Other _____
 (please specify)

C. Medical Scientific Research

10. ☐ Hospital (Dept.) _____ 8062
 11. ☐ Physician's Office/Clinic 8011
 12. ☐ Veterinarian Office 0700
 13. ☐ Dental Office/Clinic 8021
 14. ☐ Laboratory 8071
 15. ☐ Other _____
 (please specify)

D. Government Agency

16. ☐ Military 0205
 17. ☐ Federal 0201
 18. ☐ State 0202
 19. ☐ Other _____
 (please specify)

E. Educational Institutions

20. ☐ College or University 8221
 21. ☐ Secondary Schools 8211
 22. ☐ Other _____
 (please specify)

F. Other Non-Manufacturing Business

23. ☐ Advertising Agency 7311
 24. ☐ Publishing, Printing, Broadcasting Firm 4800
 25. ☐ Public Relations Firm 7312
 26. ☐ Retail Establishment 5200
 27. ☐ Utility 4900
 28. ☐ Insurance Firm 6300
 29. ☐ Real Estate Firm 6500
 30. ☐ Bank 6000
 31. ☐ Travel Agency 4722
 32. ☐ Architect/Engineering Firm 8911
 33. ☐ Consulting Firm 7399
 34. ☐ Transportation 4789
 35. ☐ Other _____
 (please specify)

7. How many overhead transparency presentations do you give in an average year?

- a. ☐ None e. ☐ 16-25
 b. ☐ 1-5 f. ☐ 26-50
 c. ☐ 6-10 g. ☐ Over 50
 d. ☐ 11-15