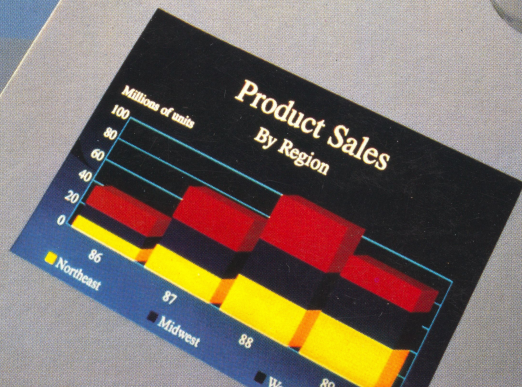
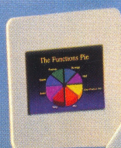
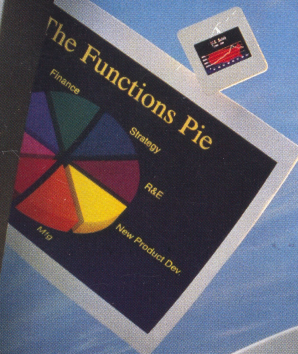
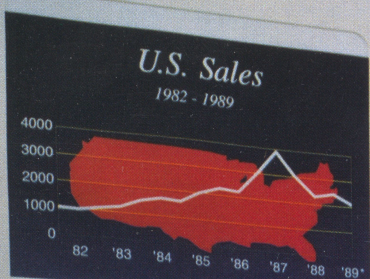


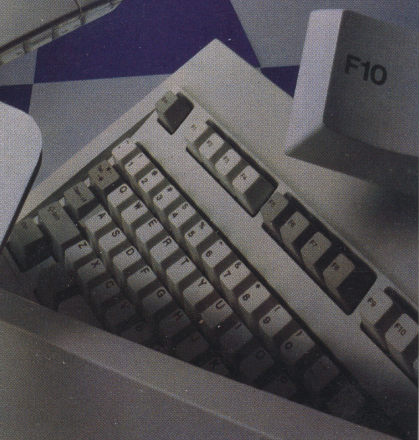
Presentation Express

Polaroid's New
Presentation Graphics Software



How should this product be sold?

- Should be sold as a product line extension
- Complementing other products
- Filling a large void
- Product should be handled with other products whenever possible



**Professional presentation graphics:
quick and easy from your PC.**

Now you can create boardroom-quality presentation graphics for 35mm slides, overheads, and handouts in minutes, right at your own PC. Presentation Express software lets you do it simply and quickly. You'll get real control over your presentations and quick turnaround for last minute changes. Plus you'll save money over expensive outside A-V services.

A graphical interface – with icons and pop-up menus – makes operating Presentation Express easy for anyone on your staff, with no special training. That means you can concentrate on content while your assistant produces the presentation on the spot.

**Slides, overheads, handouts:
the choice is yours.**

Presentation Express can create graphics for conventional 35mm slides, Polaroid 35mm instant slides, overhead transparencies, and black-and-white or color paper handouts. All you do is choose, and Presentation Express will automatically reformat your presentation to the right proportions.

**Built-in formats and graphic styles
help you create truly professional
presentations.**

It's like having a design studio in a box! Presentation Express offers built-in graphic formats, including text, adjacent bar charts, stacked bar charts, line charts, area charts, tabular charts, and pie charts. Plus you can display the same data in multiple formats without tiresome rekeying.

A built-in art director lets you select from 22 professionally designed graphic styles. Typeface, color, size, spacing, justification, background color, overall layout: it's all put together for you!

If you prefer to create your own style – for one graphic or an entire show – Presentation Express makes it easy and fast. Choose from 8 highly readable typefaces and set up sizes, spacing, positions and other variables the way you like. You'll have 16.8 million colors to work with, and each graphic can display up to 252 colors for dynamic effects.

**Illustrate presentations with your
own graphics. Or use the built-in
clip art.**

With the Presentation Express "Draw" function, you can create custom illustrations, diagrams, organization and flow charts, maps, logos, and

Presentation Express Lets you create truly professional presentations in minutes.



symbols. You can also convert pre-formatted charts into "Draw" charts and modify them to your needs. Custom illustrations can be stored in a special "Scrapbook" and used again in future presentations.

Use built-in "building blocks" to help you create images, or draw free-hand with a mouse, tablet, and even the PC keyboard!

Presentation Express also includes over 100 full-color symbols that can be combined with your own special symbols to enhance your presentation.

Arrange. Rearrange. Organize and file. It's all part of the system.

The "Screen Director" feature in Presentation Express lets you review and rearrange slides. Presentation Express will also make handy "speaker's notes" to guide you through your talk. You can even run a "slideless"

presentation right at your PC or on a big-screen monitor, complete with automatic delays between each "slide".

The Presentation Express system of "cabinets", "folders", and "graphics" makes it easy to store your presentation and easy to recall for updating, copying, or merging with other presentations.

Make Lotus 1-2-3 and other programs more presentable.

If you work with Lotus 1-2-3 or Symphony graphs, Presentation Express lets you bring them directly into your presentations. And once there, they can be modified like any other graphic.

You can also import images from other applications that generate files in the CGM (Computer Graphics Metafile) format, including Harvard Graphics, Lotus Freelance, Studio-works, Geniographics, Powerpoint, MacDraw, and others.

Compatible with dozens of output devices.

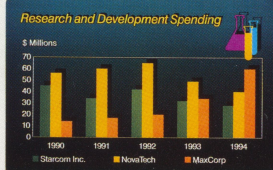
Presentation Express is compatible with today's most popular output options. For paper handouts and transparencies, compatibility includes: Hewlett Packard PaintJet, Hewlett Packard LaserJet Printers, DEC LJ250 Ink Jet, and Adobe's PostScript and Color PostScript page description language (for Apple and IBM laser printers, DEC Script Printer).

For slides, Polaroid's Computer Film Recorders accept either instant or conventional 35mm slide films. You can also obtain 35mm slides, color prints, color overhead transparencies, or color laser copies from Polaroid's authorized service bureau, MAGICorp Slide Network, via a Hayes-compatible modem, a toll-free phone line, and overnight courier.

Automatic Art Director Designs your images for you at the touch of a button.

Today's Agenda

- Review Company History
- Introduce New Team Members
- Objectives for the New Year
- Question and Answer



For more information.

To learn more about Presentation Express, contact your local Polaroid Presentation Products Dealer. For the name of the dealer nearest you, call toll-free: 1-800-225-1618.

Or contact:

Polaroid Corporation
Presentation Products Marketing
575 Technology Square 2
Cambridge, MA 02139

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Polaroid Presentation Express**Summary of Features**

Environment:	IBM XT, AT, P/S 2 personal computer or compatible DOS Version 3.0 or later 640K RAM minimum EGA, VGA graphics adapter & compatible monitor Hard Disk
Standard Chart & Graph Types	Automatic bullets Formatted titles Formatted list Free-form text Multicolumn tables
Text/word:	Stacked Clustered Exploded Automatic 3-D User-defined distance Yank & place
Horizontal or vertical bar:	
Pie:	
Line:	Maximum number of data points per line: 60 Maximum number of lines per graph: 12
Area:	Stacked
Freehand Draw Features:	Create logos/symbols Modify pre-formatted charts Clipboard/Scrapbook Zoom Rotate
Text Entry Options:	Text editor Justification Alignment control Indentation control Margin control Shrink-to-fit capability
Typeface Features:	Number of typefaces included in package: 8 Number of sizes w/in typeface family: 9 May use any combination of typefaces w/in each graphic
Presentation Management Features:	Preview presentation before outputting Rearrange elements in presentation file Create screen shows Create speaker's notes
Miscellaneous Graphic Features:	Can use existing charts or graphics as templates Maximum number of on-screen colors: 252 Maximum number of colors available: 16.8 million Number of items in clip-art library: 100 +
Output Options	
Laser Printers:	HP Laser Printers & compatibles PostScript Color PostScript
Ink Jet Printers:	HP PaintJet & compatibles DEC LJ252/LJ250
Film Recorders:	Polaroid Digital Film Recorders
Service Bureau:	Polaroid Network/MAGICorp
Data Import:	CGM WKS or WK1 (Lotus/Symphony) 35mm Express Pinstripe Presenter
Graphics Export:	PostScript EPS
Input Devices:	Mouse Graphics Tablet

Polaroid